

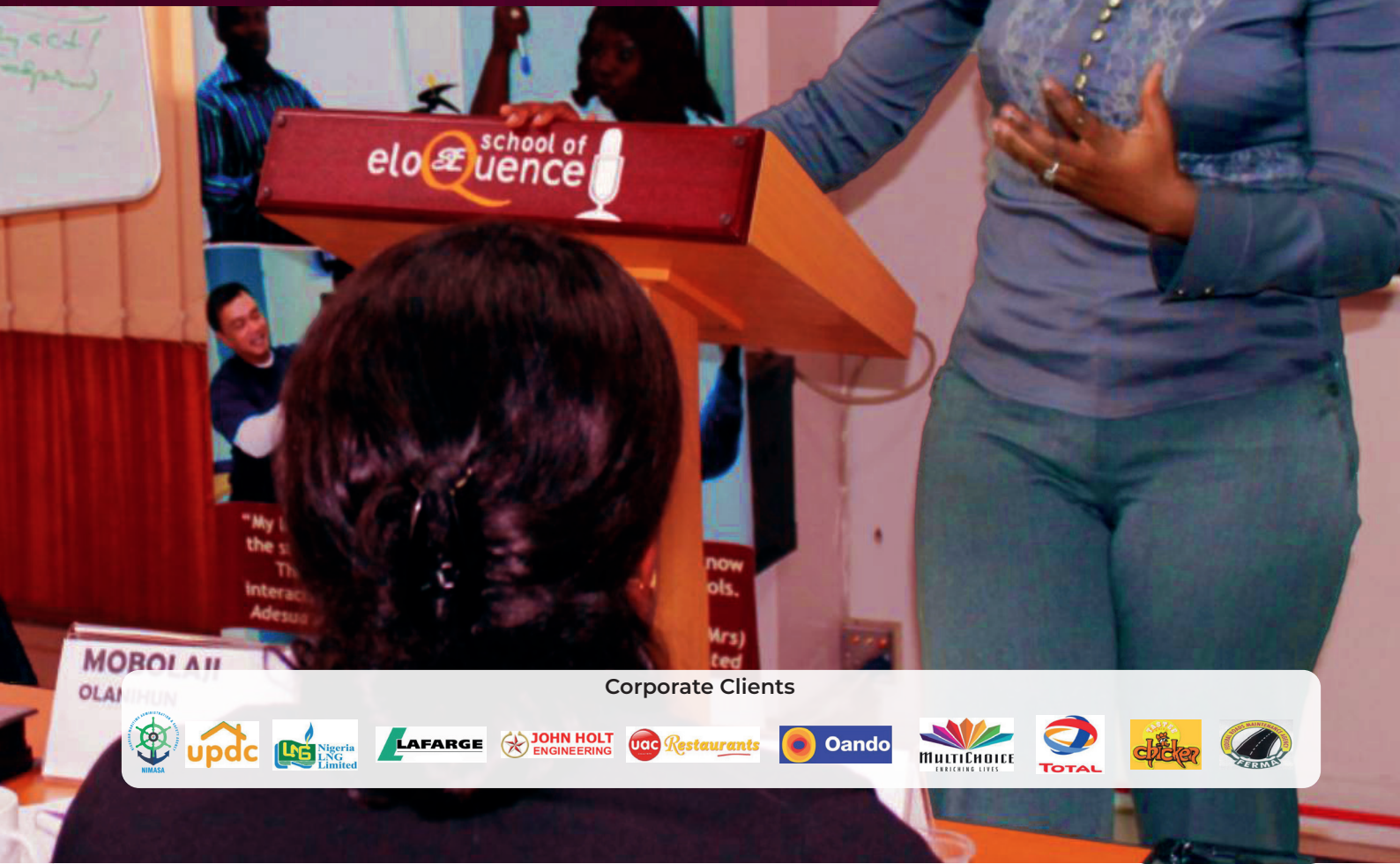
SPEAK WITH POWER

MASTER THE COMPETENCIES OF EFFECTIVE
PUBLIC SPEAKING & IMPACTFUL PRESENTATIONS

In-House Training and 1-on-1 coaching in:

Public Speaking || Presentation Skills || Performance

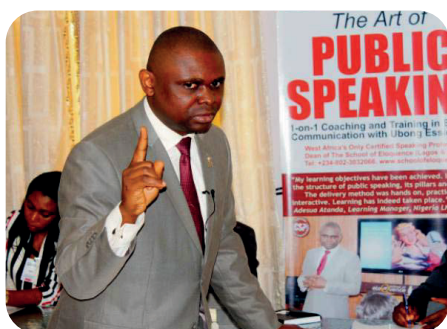
Now in Abuja! The Digital Bridge Institute, 8 POW Mafemi Crescent,
Off Solomon Lar Way, Utako District, Abuja FCT. Tel: 08023032066,
07061606078



Corporate Clients



TRAINING ALBUM





36b, Royal Palm Drive,
Osborne Phase 2, Ikoyi,
Lagos.

TRAINING & COACHING IN THE ART OF **PUBLIC SPEAKING**

WHO SHOULD ATTEND

- › Business people
- › Relationship & customer care managers
- › Human Resources & Training Personnel
- › Independents people who want to speak for a living
- › Public/civil servants
- › Team Leaders
- › Any person whose business or duties includes communicating and presenting before audiences
- › Chief Executives
- › Legislators
- › PR Executives
- › Sales & Marketing Executives

TEACHING THE WORLD TO S P E A K

The jury is in and it is now very clear that Nigerians across the board (especially our high profile figures) have a major challenge with speaking well in the public space. And as such the emergence of the School of Eloquence, since 2006, to support in this regard has continued to make a positive mark in helping many overcome this challenge. In fact, the School of Eloquence is considered by many as a most welcome development.

During public seminars, in-house training and personal coaching sessions, I have observed the delight on the faces of hundreds of people who finally overcame their speaking fears and stepped up to plate, (I mean the lectern), before others to share their stories and ideas. They finally buried the beast called 'stage fright'; they spoke and grew gradually in their presentation confidence before any audience. Amongst them were bankers, oil & gas professionals, engineers, accountants, caterers, sales people, business owners, lawyers, managers, senior executives, directors of



public and private boards, Senators and Honourables, you name it. While it has been a most liberating experience for these people, for us at the School of Eloquence, we have felt an even greater sense of reward.

We have been able to prove to our ever-growing alumni and countless outsiders that great speakers like Winston Churchill, Nelson Mandela, Martin Luther King, Bill Clinton, and in most recent times, Barack Obama are not born but made. That public speaking is not a gift but an

acquisition. And at the School of Eloquence we help people acquire this skill.

So, if Xerox taught the world to copy, we are teaching the world to speak.

Ubong Essien, CSP
Certified Speaking Professional &
Dean, School of Eloquence



HOW WE TEACH | *Lecture & Labs*

1. Content Education using our well-developed course manual.
2. Practical Speech Delivery Sessions by all participants.
3. Videotaping of practical sessions. Plus playback for students' learning.
4. Facilitator's frank and functional feedback on each participants' performance plus corrections.
5. Group watching of speaking videos of renowned communicators for additional learning.
6. Course Album of 7-Hour Audio CD's & 7-Hour DVDs immediately available for re-inforced learning.
7. Award of Course Certificates.
8. Brainstorming amongst participants.
9. Small class sizes of 10-15 maximum.



Described by Brian Tracy as "one of the very best speakers in the world today," Ubong Essien is currently the only internationally Certified Speaking Professional in the whole of West Africa . He is a renowned motivator and the publisher of The Achievers Journal. He is also the Dean of the public speaking training centre known as The School of Eloquence based in Lagos and London.



UBONG ESSIEN, CSP

West Africa's only Certified Speaking professional and Dean, School of Eloquence

He has been in the human capacity building profession since 1999 and has worked as a speaker, trainer, facilitator and consultant to a variety of Nigerian organisations in both private and public sectors such as Total Pie, Lafarge Pie, Guinness Pie, AIICO Insurance, Fidelity Bank, Standard Chartered Bank, Nigeria LNG, Multichoice , May and Baker, First Registrars, Vitafoam Pie, Learn Africa Pie, Nigerian Tribune, Federal Roads Maintenance Agency (FERMA), Voice of Nigeria (VON), Lagos & Imo State Governments, John Holt Engineering, UAC Pie, UAC Property Development Company, Tastee Fried Chicken, HP Nigeria, Nigerian Bottling Company Pie, MDS, CAP Pie, and Brila 88.9FM. In 2007, he convened the first ever International Speakers Summit in Nigeria featuring Lenora Billings-Harris , president of the National Speakers Association (USA) and Robyn Pearce,

Worldwide President of the International Federation of Professional Speakers.

Dubbed Nigeria's Mister Motivator for pioneering motivational talks on television since 2002 and winner of the prestigious SuccessDigest Award for Young Entrepreneur of the same year, Ubong specializes in motivating people towards personal and professional excellence and training in public speaking skills. He is a member of the National Speakers Association (NSA), USA and the American Society for Training and Development (ASTD).

Ubong is also the author of Dare to Dream & Succeed and The Gates Way to Riches. For more information, please visit: www.ubongessien.com, www.schoolofeloquence.org.





PUBLIC SPEAKING SKILLS MASTERCLASS

(2-Day Course)

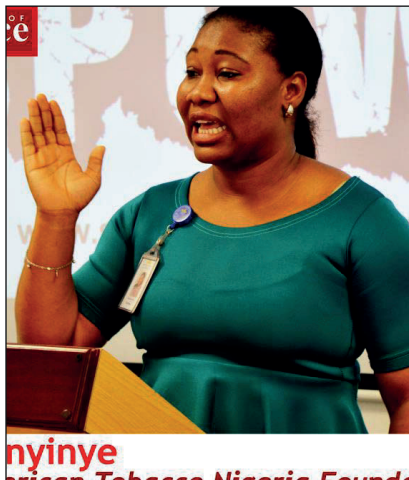
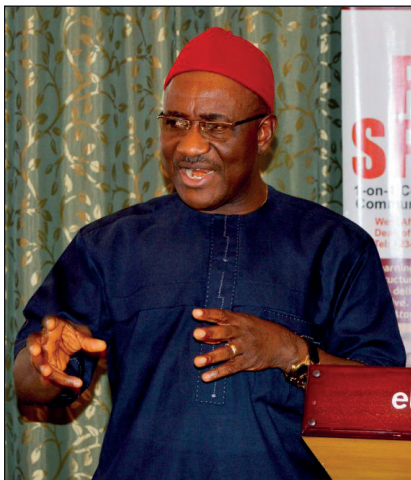
COURSE OBJECTIVES:

Delegates who participate in and complete the course will:

1. Demonstrate, as determined by instructor evaluation, proficiency in public speaking and eloquent delivery. Specifically, participants in audience analysis, critical listening, logical thinking, speech organization, research, composition, and oral delivery.
2. Use voice, language, gestures, and total speech appearance positively in the rehearsal and delivery of public speeches.
3. Prepare and deliver public speeches designed to achieve eloquence - to entertain, to inform, to persuade, to demonstrate, or to achieve some other predetermined purpose. (Structure the speech - develop, organize and design a speech)
4. Have a very robust and thorough understanding and perspective of the entire gamut of ideas and values underlying effective and powerful public speaking.
5. At the end of the course, participants should be able to stand before any audience, large or small, to speak effectively and powerfully on any choice or assigned subject.
6. Overcome public speaking anxiety and turn the energy into positive use.
7. Ultimately have the foundation for building and facilitation skills in a follow-on course.

THE 2-DAY COMPLETE PUBLIC SPEAKING COURSE OUTLINE

1. The Essence of Public Speaking - Understanding it
2. The Myths of Public Speaking - Debunking them
3. The Importance/Imperative/ Necessity of Public Speaking - Highlighting them
4. The Fears of Public Speaking - Attaining it
5. The Assurance of Public Speaking - Attaining it
6. The Dividends of Public Speaking - Reaping them
7. The Spirit of Public Speaking - Invoking it
8. The Tools of Public Speaking - Utilizing them
9. The Commands of Public Speaking - Mastering them
10. The Procedure / Process / Structure of Public Speaking - Observing them
11. The Pillars of Public Speaking - Upholding them
12. The Gears of Public Speaking - Engaging them
13. The Settings of Public Speaking - Determining them
14. The Preparation for Public Speaking - Determining them
15. The Seasonings (Colour & Flavour) of Public Speaking - Savouring them.
16. The Practice of Public Speaking - Committing to it
17. The Examples of Public Speaking - Emulating them
18. The Laws of Public Speaking - Obeying them
19. The Sins of Public Speaking - Avoiding them
20. The Power-point Presentation - Incorporating it



1-DAY PRESENTATION SKILLS WORKSHOP FOR SUBJECT MATTER EXPERTS (SMES)

LEARNING OBJECTIVES

Special Requirement:

Delegates for this programme are expected to have undergone the 2-Day Public Speaking Skills Master class as a pre-requisite.

Purpose

This Module will offer delegates who are regularly required to make presentations on specific and general work-related issues the opportunity to practically develop and refine the basic skills necessary for the design and delivery of presentations, especially with the use of visual support.

By the end of the programme, participants will be able to:

1. Consolidate on their public speaking abilities.
2. Differentiate between raw public speaking and typical presentation skills. Plus the difference between a public speaking situation and a

presentations context. Plus be able to navigate both scenarios seamlessly.

3. Identify the hallmarks of eloquent presentations as different from mediocre or average deliveries.

4. Painstakingly plan and design a typical presentation along the lines of intended objectives.

5. Understand the role of audio visual aids and how to use visual aids as appropriate accompaniments and enhancements for effective speaker delivery.

6. Master Powerpoint Presentation Skills; Conceptualization & Design; The PowerPoint Dos and Don'ts - How to use PowerPoint for productive Presentations.

7. Critically assess their presentations by developing personal post-presentation evaluation mechanisms to determine the failure or success of their presentations.

Call 08023032066 for pricing information



PRESENTATION SKILLS COURSE OUTLINE

- Introduction to the module
- Speech or presentation? Knowing the difference
- Design Phase: Planning your presentation
- Class Exercise: Planning your Presentation
- Presentation Construction & Organization Tips
 1. Openers
 2. Substantiations
 3. Clichers
- Incorporating Audio-visuals and Presentation Styles.
- PowerPoint Master Class - How to use Microsoft PowerPoint for impactful presentations
- Individual Mock Presentations by Participants before the entire class.
- Facilitator's / Trainer's Feedback on Mock Presentations.
- Enabling Environment for Effective Delivery - Room requirement, material, equipment, & other arrangements.





ONE-ON-ONE COACHING IN PUBLIC SPEAKING (VIPS)

It is a 10 to 20-Hour personal public speaking training programme spread over a period of two to 4 weeks, depending on the client's disposition and situation at my private location of your choice within the country.

To book your personal session, call the Speech Coach on 08023032066, 07061606078 for a discussion on your personal speaking needs and challenges following which a unique and customized coaching plan will be designed for you. Clients will enjoy the following programme benefits:

Tuition & Coaching Sessions

Course Literature Album containing training DVDs (7 hours) & Audio CDs (7 hours)

Course Manual & Public Speaking Textbooks

Speech practice podium/lectern

Speaking Practicals - Recorded Speech delivery, videotaping plus facilitator's feedback

Call now for a meaningful conversation to assess your public speaking needs and expectations to enable us serve you.

This private programme will address the following key areas for the clients.

1. **Speaker Apprehension:** Help you overcome all your fears and anxieties related to all public speaking situations. Come to terms with speaking phobia, eliminate shyness; manage the associated

trepidation and ultimately subdue stage fright (psychological).

2. **Speaking Authenticity:** Show you how to generate a touch of genuineness during an oral delivery; the projection of your real personality through your speaking and the audience.

3. **Speaker Articulation:** We will help you navigate the speaking challenge and master the skill of translating 'thought to talk' i.e material organization and verbal expression - speech communication.

4. **Speaker Assertion:** You will learn how to practically impose yourself and personality on your audience and speak with authority and command through the deliberate and effective use of your voice, face, and hands.

5. **Speaker Inspiration:** The 'connection factor' - the ability to capture people's Imagination, inspire listeners and sustain engagement throughout the course of presentation thereby eliciting appropriate audience response.

To book a session, call: 08023032066, 07061606078 or visit school of Eloquence, 36b, Royal Palm Drive, Osborne Phase 2, Ikoyi, Lagos.

MEASURES & VALUES

Additionally, the client is expected at the end of this intervention, to be able to:

1. Demonstrate, as determined by instructor evaluation, proficiency in public speaking and eloquent delivery. Specifically, client will be proficient in audience analysis, critical listening, logical thinking, speech organization, research, composition, and oral delivery.
2. Use voice, language, gestures, and total speech appearance positively in the rehearsal and delivery of public speeches and presentations.
3. Prepare and deliver public speeches designed to achieve eloquence - to entertain, to inform, to persuade, to demonstrate, or to achieve some other predetermined purpose. (Structure the speech - develop, organize and design a speech)
4. Have a very robust and thorough understanding and perspective of the entire gamut of ideas and values underlying effective and powerful public speaking.
5. Stand before any audience, large or small, to speak effectively and powerfully on any chosen or assigned subject within variously stipulated time frames - short (5 to 10 minutes) & long (20 to 45 minutes)
6. Overcome public speaking anxiety and turn the energy into positive use. Overcome shyness in social situations.
7. Ultimately have the foundation for building his presentation and facilitation skills in a follow-on course. Skills considered crucial for his strategic leadership position within the organization.

TIMING & METHODOLOGY

- Subject to discussion, flexibility and depending on client's choice, this will be a 10-hour to 20-Hour regimen spread over daily or weekly time frameworks. (Refer to the table below for breakdown by category). With each session covering subject matter immersion, practical demonstrative elements, performance evaluation and feedback, bespoke on-the-spot coaching and mentoring support for the duration of coaching and up to 4 weeks thereafter.
- Location for the Coaching Programme will vary based on logistical considerations relating to the prospective client's location and disposition. Hence a client may choose any of the following options for engagement or a mix of both.
 1. **ONGROUND:** will be at both the Training Studio of the School of Eloquence, 47b, Oduduwa Crescent, GRA, Ikeja, Lagos and (where necessitated by contingency) at client's location of convenience.
 2. **ONLINE:** Via a Skype-enabled computer-to-computer / I device-to-device connection, the content of the programme as detailed in this brochure can be delivered with huge success and equal impact as experienced with the face-to-face on-ground course. And at least a final evaluation session that will be on-ground at the client's convenience at the School of Eloquence studios in GRA, Ikeja, Lagos. Other technology-driven applications may be adopted upon mutual agreement between the student and the coach.
- Delivery intensity and duration will vary depending on option chosen by client. Please see table below for breakdown.

PAYMENT TERMS & CONDITIONS

Advance payment is preferred - 100% of fee for client's chosen category to be made payable in favour of School of Eloquence by either cheque or direct credit into GTB Account Number 0122803533. Fees do not cover home/office delivery logistics and trainer's and trainer's cost of travel and hotel accommodation for outside Lagos clients.

Category	BRONZE CLASS	SILVER CLASS	PLATINUM CLASS
Duration	10 Hours	15 Hours	20 Hours
No. of Sessions	3	5	7
Hours	@ 3Y:z hours I Session	@ 3 hours I session	@ 3Y:z hours I Session
Post Coaching Access, Support & Subscription	1Month	2 Months	3 Months
Distribution	1 Session X Weekly I Blitzkrieg	2 Sessions X Weekly Intensive	2 Sessions X Weekly Immersive
Fee (In Nigerian Nairas)	N1,000,000	N1,500,000	N2,000,000
Take off Date	Subject to client's readiness	Subject to client's readiness	Subject to client's readiness



RAVING FANS

What people are saying about impact of our training programmes



"I've learnt a lot of new ideas that will help improve my oratory skills. The interactive nature of the programme was a rich force for impacting knowledge. I will adopt the Essien 3-3 formula!"
- Abubakar B. Jijiwa, Director General, Voice of Nigeria



"The course was quite exciting. I particularly enjoyed the one-on-one experience and the practicals which brought to fore my mistakes and strengths in public speaking. For me the course was worthwhile and I benefitted from it immensely."
- Utuama Tuwere Nelly, H.E. Wife of Deputy Governor, Delta State



"My learning objectives have been achieved. I now know the structure of public speaking, its pillars and its tools. The delivery methods was hands on, practical and interactive. Learning has indeed taken place."
- Dr (Mrs) Adesua Atanda, Learning Manager, Nigeria LNG Limited



"I've found the School of Eloquence as the go-to institution for the learning and mastery of the art of public speaking, especially for highly placed Nigerians in business or politics. I am also the Impressed that its Dean, Ubong Essien, bring global best practice to bear having recently become Nigeria's first Certified Speaking Professional. I highly recommend it."
- Professor Pat Utomi, Director, Lagos Business School and founder, Centre for Values in Leadership (CVL)



"Attending the School of Eloquence has boosted my speaking confidence and oral delivery skills as a parliamentarian. I am proud to call Mr. Ubong Essien my teacher and will be recommending this course to a number of my colleagues."
- Senator George T. Sekibo, National Assembly, Abuja.



"Although, I have been speaking for 12 years, the School of Eloquence experience is completely new. I learnt how to prepare my speech and put it in the right order. It has also showed me how to have a system that others can feed into. Thanks fo being there."
- Fehintola Foluso-Onagoruwa, Coach / Speaker & MD, Hayil Consult



"Having reached the peak of my career, I thought that public speaking was not much different from speaking to a hall full of staff. Now I know better through the smooth and methodical ways of learning at the School of Eloquence."
- Bayo Osibo, CEO, Portland Paints Plc.



"Prior to the course, I always had butterflies whenever I had to make a presentation but the training has given me confidence and also reminded me that there are no born speakers. The ability to speak eloquently is acquired. I recommend the course as part of the curriculum for induction program in various organizations."
- Tekena Koko, Fidelity Bank Plc.



"It's been an eye-opening and awesome experience for me. I was a bit skeptical when I started the course but by the end of the 2 days I've learnt things that profoundly changed my way of thinking and will impact on the way I work and on me for the rest of my life."
- Lanre Oluwole, Regional Manager, Multichoice



"Class size was perfect. Facilitator knows his onions and inspires confidence. Really impressed with the importance shed on 'BBC' (Body, Beginning and Close of Public speaking). I'm ready to take on the world."
- Bamidele Omolehinwa, Business Development Supervisor, Onado Marketing Plc



"The Programme provided profound insight into the art of public speaking and I make bold to say that it was a rewarding experience ... thank you for providing such a rare platform for people to discover themselves. I will not hesitate to recommend anybody I feel should be part of the experience."
- Ekuma Eze, Snr Banking Officer, First Bank



"This training has taken me from where I was - a shy, poor, weak, and ineffective speaker, to being a better speaker in less than 48 hours. I have learnt so much within two days that will last me a lifetime with continued practice."
- Olanihun Mobolaji, Total Nigeria Plc.



MOTIVATIONAL KEYNOTE PROGRAMMES (1/2-DAY - CALL FOR QUOTE)

Ubong's programmes are crafted strictly around the issues bogging the minds of stakeholders and custodians in the workplace and business environment.

The following topics are customizable motivational subjects designed to fit into event-type scenarios or half day workshops/training sessions where the objective is essentially that of motivating and inspiring the target individuals or groups within well-defined contexts. Each topic can be adapted to address the specific workplace or attitudinal concern or objective of the client in dealing with personal and professional development, boosting morale, customer engagement, sales targeting, etc.

They can be delivered at retreats, in conference or classroom settings. Audiences that have benefited over the past 13 years include: boards and executive level leaders of companies, senior management, mid-level personnel with supervisory functions, project teams, sales forces, front office, factory floor and technical staff, etc.

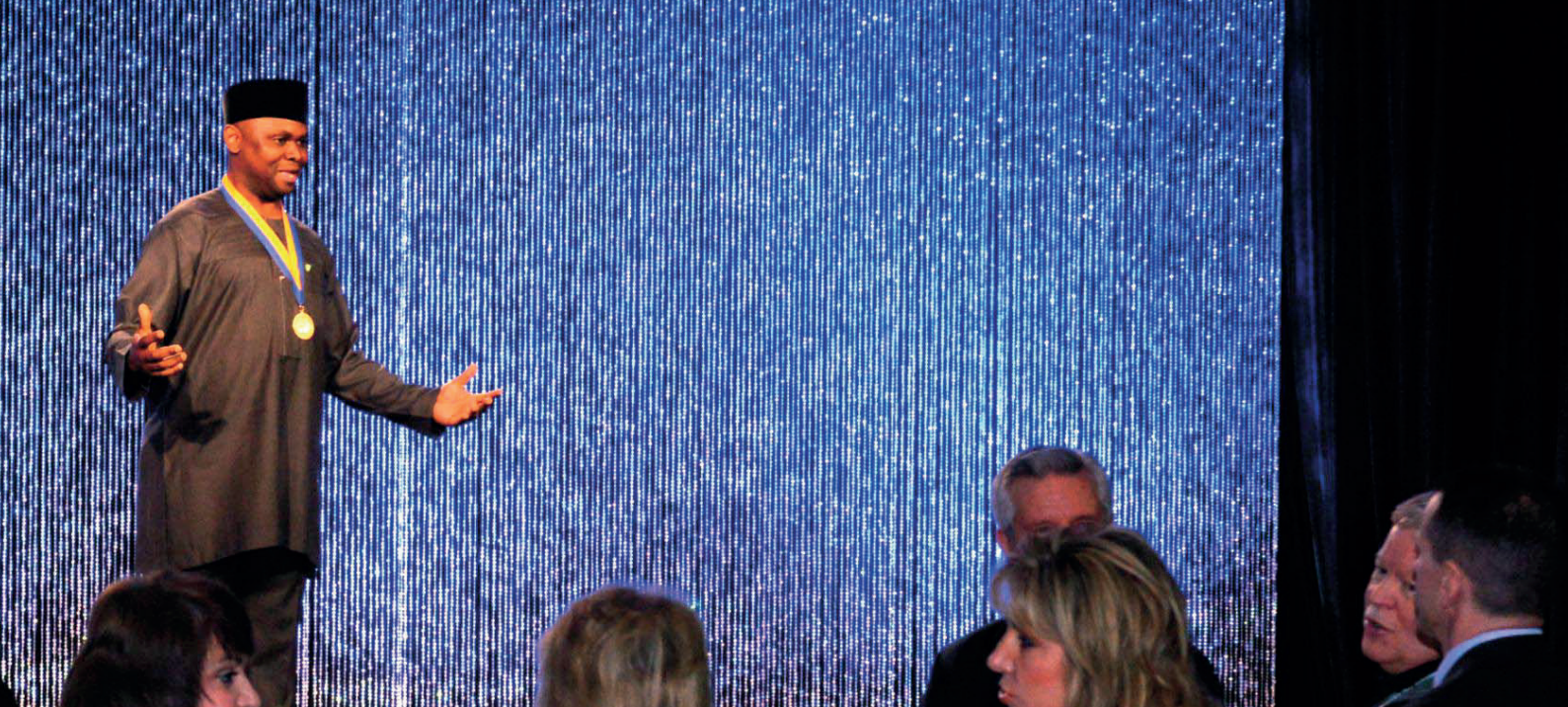
Whatever the strata of people within organization, Ubong Essien's motivational keynote programmes are designed to yield appreciable return on training and learning investment from doubling or tripling quarterly or yearly earnings to growing sales to making people

better focussed on performance to increased commitment to business and working with more initiative needing less supervision. It will help improve outcomes in measurable ways that will translate to concern bottom-line value for company. It won't just get them excited and hyped. It will provide them with both inspiration and the application to make things happen.

These programmes rally the troops and fire them up towards certain set business or challenge behavioural change for organizational progress. Time frame: 1 hour (event-type) to 4 hours (half-days).

How it works: The engagement process and mutual accountabilities:

- Outline the concern (Attitudinal gap or business objective) client
- Choose a specific or related programme from menu below - Client
- Explain the context - Client
- Discuss Expectations / KPIs - Clients & Ubong Essien
- Outline Content Elements - Ubong Essien
- Delivery of the Programme - Ubong Essien



MOTIVATIONAL KEYNOTE PROGRAMMES (1/2-DAY)

Ubong's message was heartfelt, very insightful and very moving. He created a significant emotional event. He moved the audience. I highly recommend him.
- Les Brown

1. Bonding for Optimal Performance - How teamwork makes the dream work. This programme will cover the following content : Understanding Unity of Purpose in the workplace; right attitudes for building healthy relationships at work; Nurturing the forces for team cohesion ; harnessing the various stages of group development for bonding and teamwork; buying into shared goals; Becoming a team player; pulling together towards the common objective; the spirit of oneness and a relaxed mental attitude.

2. Breaking the Back of Procrastination - for employees with the habit of constantly putting off important assignments to the extent that they grow from easy to difficult to impossible; struggling with the "last-minute" syndrome . (Understanding procrastination ; the consequences of procrastination; the symptoms and causes of procrastination; practical workplace example scenarios; practical and psychological methodologies for breaking the vicious cycle of procrastination)

3. From Caterpillar to Butterfly - Self Transformation through Lifelong Learning - This programme is designed to motivate employees to take personal responsibility for their own learning and

development both personally and professionally. It exposes them to the ever-inspiring world of learning new skills and thoughts and the transformative power habitual learning.

4. The Magnitude of Attitude - This programme highlights the ramifications of behavioural patterns in the workplace and on business outcomes. It educates delegates on the basis for our attitudes and the elements that make up human behaviour; the options of positive and negative attitudes and the benefits and consequences of both; the challenge to form the right attitude through commitments .

5. The Challenge to Perform - Using the eagle metaphor, this programme is designed to motivate people to the high heavens. To engender a culture of exceptional achievement behaviour as it relates to workplace performance and delivering results for the business. Excellence culture , innovative approach , efficiency orientation, ethical disposition, renewal thinking, risk-taking, confronting odds, overcoming obstacles, amongst others are the values that this programme will imbibe in your people.



MOTIVATIONAL KEYNOTE PROGRAMMES

Additionally, other issues-based and needs-centered topics (Thematic programmes) can be designed and crafted at the client in line with current business demands and workplace exigencies.

6. The Passion Factor - Bid farewell to drab and unenthusiastic behaviour through this programme. This is a wakeup call course. It is designed to re-engage employees and bring back the excitement and love for the work into your people. At the end of the course, your people will go back to their duties with a renewed vigour for their roles and fervour for the company. There will be energy, energy everywhere and it will infuse the entire workplace.

7. Goal setting Masterclass - this programme will take your people through the process of setting and achieving SMART goals. It will both educate and energise your people to isolate the various mental and literal roadblocks to effective and successful goals achievement in very specific contexts as may be outlined by the business.

8. Fundamentals for Fulfilment - Organizations tend to take for granted that the extent of the employees' sense of personal fulfilment does impact the business universal. By helping your people address this deep-seated personal issue, we effectively and proactively prevent their symptoms from surfacing in the workplace as often evidenced in distraction, apathy, implacability, and other asocial and emotional toxins.

9. Being the Best (AKA From Par to Star) - Every organization wants to be the best and to also have the best people working for them. The focus of this programme is to inspire people to be the best that they have the potential of being and bringing that value

to the day-to-day work contribution that they make to the business - because you can't give what you don't have. It covers 5 key principles that will translate your people from par performers to star performers.

10. The Initiative Imperative - Taking Ownership of Your Workplace. This programme is designed to motivate employees to use their personal initiative in the workplace to solve problems rather than waiting to be nudged to get things done; to breed self-starters amongst the rank and file of the business while banishing the entitlement syndrome; to mandate a culture of work ownership. (Understanding Initiative; Demonstrating Initiative; Taking Responsibility; Leading Yourself; the role of personal initiative; becoming more self-directed; 3 kinds of people in the workplace - apathy, sympathy Et energy; levels of initiative)





FUNCTION - SPECIFIC SPEAKING

How to give function-specific speeches. Welcome to the Eloquence Executive Lounge aka 'Eloquence Confidential' - An Exclusive Resource Centre of nugatory insights on how to deliver specific speeches that suit specific situations ranging from 5 to 10 minutes per module. This Collection of different speeches is an executive's life-saver, especially when called upon at the shortest possible notice to deliver impromptu or planned remarks and they reflect a number of scenarios such as:

- 1. KEYNOTE ADDRESS** - Making the main theme the main thing and galvanizing attention around it.
- 2. FUNERAL EULOGY** - Capturing the spirit of the moment and enlivening memory of the departed.
- 3. Adulation Address** - How to pay glowing tributes in celebration of the living
- 4. THE AWESOME TOAST** - Just before you raise your glasses.
- 5. CHAIRMAN'S WEDDING SPEECH** - Remarks fitting for the ultimate social gathering
- 6. RALLYING THE TROOPS** - A motivational pep-talk, call-to-action for your board, management or teams for performance.
- 7. CRISIS COMMUNICATION** - A passionate plea combined with an appeal for empathy and spirit in turbulent times to avert a crisis of confidence.
- 8. HOW TO INTRODUCE OTHERS** - (Guests or Speakers) - Learning to give a really good introduction is a regular feature at corporate meets

as business people need to introduce people all the time. It should be a "Topic-intent" delivery and should play short and sweet.

9. THE BOARDROOM ADDRESS - How to deliver with clout, command, and consensus to achieve necessary buy-in of other members of your board for your top-level ideas.

10. AWARDS ACCEPTANCE SPEECH - Overcome the surprise and savour the achievement moment with worthy excitement, candour and thankfulness.

11. SPECIAL ANNOUNCEMENTS - such as new product launch, introduction of unique initiate, etc.

12. OPENING REMARKS - Broaching the issue, initiating the subject and setting the tone for the main discourse.

13. WELCOME REMARKS - Event-oriented oration and appreciation of audience with a sense of warm reception.

WHAT TO EXPECT? We will show you how to conceptualize, write, and package any speech in these categories and help you practice their delivery on camera plus review their recordings in a manner that is tailored to fit your proposed speaking engagement. Call 08023032066 now for a season!



REFERENCE



8th June, 2015

To whom it may concern

School of Eloquence – Letter of Reference

I confirm that we have dealt with the School of Eloquence since March, 2014. The organization partnered with us in engaging our engineers by way of facilitating a motivational and performance enhancement session. And we subsequently engaged them to deliver an in-house training in Public Speaking and Presentation Skills to add value to the communicative competency of our staff.

We have found the School of Eloquence to be a competent and reliable training services provider during the course of our relationship.

Yours faithfully

For: Lafarge Africa Plc, WAPCO Operations

A handwritten signature in black ink, appearing to read 'Enitan OYENUGA'.

Enitan OYENUGA (Mrs)
General Manager – Human Resources

LAFARGE AFRICA PLC. (RC 1858)
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Guillaume Roux Esq. - Group Managing Director / CEO (French),
Anders Kristiansson Esq. - Director (Swedish),
Peju Adebajo (Mrs.) - Managing Director, WAPCO Operations,
Joe Hudson Esq. - Director (British), Fred Amobi Esq. - Director,
Chief (Dr.) Joseph Sanusi CON - Director, Mobolaji Balogun Esq. - Director,
Oludewa Edodo-Thorpe (Mrs.) - Director, Dr. Adebayo Jimoh Esq. - Director,
Jean-Carlos Angulo Esq. - Director (French), Sylvie Rochier (Ms.) - Director (French),
Adebayo Adebayo Esq. - Director, Thierry Metro Esq. - Director (French)

REFERENCE



TOTAL
COMMITTED TO BETTER ENERGY

TOTAL NIGERIA PLC

8th June, 2015

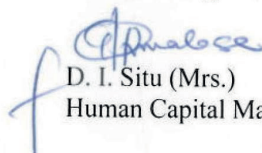
TO WHOM IT MAY CONCERN

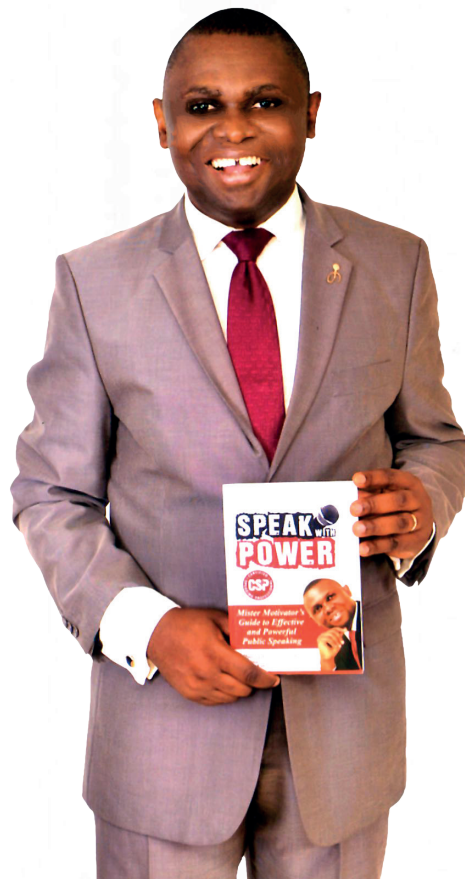
School of Eloquence – Letter of Reference

I confirm that we have dealt with the School of Eloquence since 2014 by sponsoring our staff to attend their monthly open workshops; and have also recently engaged them to execute a series of in-house trainings in Public Speaking and Presentation Skills to add value to the communicative competency of our staff.

We have found them to be a competent and reliable training services provider during the course of our relationship.

Yours Faithfully
For: Total Nigeria Plc


D. I. Situ (Mrs.)
Human Capital Manager



P. M. B. 2143, Lagos, Nigeria
Tel: +234 (0) 1 4617041-2; 4631681-5
Fax: +234 (0) 1 4610544, 4617046
TOTAL NIGERIA PLC RC. 1396
4 Churchgate Street, Victoria Island, Lagos

DIRECTORS: Mr. M. Nguer (Senegalese) Chairman, Mr. A. Vovk (French) Managing Director, Mr. W. J-Y. Konde (Ivorian) Executive Director, Engr. J. W. Adeyinka, Engr. K. Ukonne, Chief F. O. Majekodunmi, Ms. T. Ibru, Mr. D. Toulouse (French), Engr. R. Sirajo, Mr. M. Soulas (French)

CORPORATE IN-HOUSE TRAINING - SUCCESS STORIES & REFERENCES

CLIENT NAME	TRAINING NATURE	CONTACT REFERENCE
 TOTAL NIGERIA PLC	2-Day Public Speaking and Presentation Skills Training for Mid-Level Managers in Lagos. TOTAL: 25 EMPLOYEES	Mrs. Joyce Olabode, Training Manager, Total Pie Tel: 0803-4028522, 0805-7276075. Email: tjolabode@total.com.ng
 LAFARGE WAPCO NIGERIA	2-Day Public Speaking and Presentation Skills Training for Engineers at Ewekoro Plant, Ogun State. TOTAL: 10 EMPLOYEES	Mrs. Enitan Oyenuga, General Manager, Human Resources, Lafarge. Tel: 08023960448. Email: enitan.oyenuga@lafarge.com enitan.oyenuga@wapco.lafarge.com
 FEDERAL ROADS MAINTENANCE AGENCY	2-Day Public Speaking and Presentation Skills for Grade Level 13 to 15 Officers at the FERMA Headquarters, Abuja. TOTAL: 19 EMPLOYEES	Mr. Joseph Oyinloye, Human Resources Manager, FERMA. Tel: 0806-0759838. Email: josephoyinloye@yahoo.com
 DE TASTEE FRIED CHICKEN LIMITED, LAGOS	2- Day Public Speaking and Presentation Skills for Senior Managers, Outlet Managers and Sales Managers in Lagos. TOTAL: 47 EMPLOYEES	Mr. A kinkunmiAkinwunmi, Head, Human Resources, TFC. Tel: 0807-S491119. Email: hrm@tfc.com.ng akinkunmiakinwunmi@tfc.com.ng
 NIGERIA LIQUEFIED NATURAL GAS LIMITED (NLNG)	2-Day Public Speaking and Presentation and Facilitation Skills for Subject Matter Experts (SMEs) in Lagos, Port Harcourt and Bonny. TOTAL: 60 EMPLOYEES	Dr. (Mrs) Adesua Atanda, Learning Manager, Nigeria LNG Tel: 0803-4023077 . Email: Adesua.atanda@nlng.com
 UAC RESTAURANTS - OWNERS OF MR. BIGGS	2-Day Public Speaking and Presentat ion Skills Training for Central Interview Panel for Emerging Managers in Lagos. TOTAL: 47 EMPLOYEES	Glory Ekpeyong, Human Resources Manager, UAC Restaurants. Tel: 07043050466. Email: ekpeglory@yahoo.com
 VOICE OF NIGERIA {VON} LTD	1-Day Public Speaking and Presentation Skills Training for A ll Directors (Top Echelon) at VON Transmission Base, Ikorodu, Lagos. TOTAL: 10 DIRECTORS	Abubakar Jijiwa, Director-General, Voice of Nigeria. Tel: 0803-4700001. Email: abubakarijiwa@voiceofnigeria.org Margaret Obanya, Director Administration, VON 0800803 - 4700007.
 UACN PROPERTIES DEVELOPMENT COMPANY PLC {UPDC PLC}	2-Day Public Speaking and Presentation Skills Training for UPDC Location Managers in Lagos. TOTAL: 14 EMPLOYEES	Mrs. Abiola Ogunleye, Human Resources Manager, UPDC Pie Tel: 0803-7212774, 0704-3050191. Email: aogunleye@updcplc.com



For almost a decade, the School of Eloquence has trained and coached well over a thousand Nigerians to overcome their fears, develop their confidence and become effective and powerful public speakers and presenters. The School of Eloquence is reputed to have what many have termed the most comprehensive and practical course curriculum and body of work in the subject of public speaking. The School has become the home of prominent public office holders and their spouses, corporate executives, business owners, clerics, sales, marketing, media & PR practitioners, HR and training professionals, amongst many more.

For more information about the School of Eloquence, or if you would like to invite the Dean, Ubong Essien to train your team or speak at your company or event.

Office: 36b, Royal Palm Drive, Osborne Phase 2, Ikoyi, Lagos. , Nigeria Phone: 08023027443, 07061606078. Email: office@schoolofeloquence.org.